## Yearup Powering The Monte States of the Stat

Design: Alexandra Thulander

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## **DEAR FRIEND**,

Thank you for your continued investment in our mission. Together, we have served more than 30,000 young adults over the past 20 years and will continue to fulfill our vision of closing the Opportunity Divide.

2020 was a historic year for our country and our organization. The COVID-19 pandemic and the reckoning with racial injustice reshaped how we serve young adults. Year Up embraced its role to innovate and adapt, working to scale



Gerald congratulates Year Up Greater Boston students for finishing the Learning & Development phase and wishes them well on their internships. He left them with an inspiring reminder: the steps they take now will pave the way for the next generation of leaders, and their participation in Year Up moves the needle toward closing the Opportunity Divide.

our offerings for more individuals—because every young adult has potential and deserves opportunity and economic justice. You helped us establish a historic proof point around the impact of investing in Opportunity Talent, demonstrating the largest increase in wages for any youth workforce program ever studied. We continue to build from there. Moving forward, Year Up will scale our model and use technology-enabled solutions in ways that can ultimately serve tens of thousands every year.

In our first 20 years together, we have built one of the largest non-profits that provides underserved young adults with access to meaningful careers in the Fortune 500. But closing the Opportunity Divide will not be accomplished solely by hiring those who have not had access and opportunity in the past. **We must intentionally work to address the systemic racism and unconscious bias that continues to deny opportunity.** To that end, we're working with employers to rethink their employment practices to be more equitable and inclusive. One of the silver linings of 2020 was supporting the launch of OneTen, America's largest corporate commitment to hire and advance Black Americans. It was an honor to contribute twenty years of learning to the development of something so necessary for our nation. To further support our ability to do this work externally in a relevant and authentic way, we are applying the same lens internally to become an anti-racist organization.

We know our country can be better while creating more equitable and inclusive work environments, but we need your help. Your belief transformed into opportunities for tens of thousands of young adults and, through their families and communities, for hundreds of thousands more. Together, over the next 20 years, we will show that your support can lead to impact for millions.

We hope the following pages give you a better sense of what we do, how we do it and the importance of accelerating and expanding our impact. Please know how much your support and engagement means to our organization and our ability to provide the runways that our young adults need to take off.

Thank you for being on this journey, and be well.

nered Cher-

Gerald Chertavian Founder & CEO



## **2020: LEARNINGS & OPPORTUNITIES**

Every year has its surprises, but no one was prepared for 2020. As the COVID-19 pandemic disproportionately impacted the communities that Year Up serves, we ensured that each of our more than 4,100 students was kept safe, supported, and given the tools to succeed.

Most importantly, that meant transitioning to a virtual environment. Year Up kicked off this virtual switchover in March, with our IT team working swiftly to ensure that students had access to wi-fi, functioning computers, and programs such as Zoom. While Year Up had experimented with online material and instruction in the past, the virtual transition proved surprisingly smooth and yielded positive revelations: **the experiences of 2020 hint that digital learning experiences create beneficial outcomes for Year Up students**.

The virtual environment also trained students to become adept in navigating online workplaces, from attending virtual meetings to managing remote assignments. Moving forward, Year Up will incorporate **hybrid programs** (merging in-person programming with digital) in some markets.

We were not only challenged by COVID-19, but the country's systemic inequalities and entrenched racism were laid bare. As many employers begin to seriously consider their roles as leaders in the fight for racial and economic justice, Year Up leveraged our strategic corporate relationships to champion change across industries and guide companies to embrace and operationalize policies and practices that elevate Opportunity Talent into meaningful careers. Through our direct service program and systems change work, including our involvement with OneTen, **Year Up will continue to attack systemic prejudices at their roots** by actively working to eliminate inequities and connecting Opportunity Talent to onramps for financial and career mobility.

As young adults struggled with growing racial inequality and the pandemic's reallife impacts, Year Up increased funds for direct cash payments to provide students with emergency funding for basic needs,

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The Year Up partnership regularly provides us high quality, disciplined, and reliable staff resources. The graduates that join us as interns stay on as permanent staff often enough that we include the program as part of our overall talent management strategy. **The recent group of 2020 interns were irreplaceable in our organizations' shift to working remotely.**  offered additional support and coaching, and continued our 24/7 Alumni Assistance Program. These initiatives were supported by our many generous donors. We were encouraged by the increase in corporate philanthropy and the number of companies that set up Employee Giving Campaigns to support Year Up in which staff came together for a cause they believe in, multiplying their impact.

In 2020, Year Up faced some of the greatest obstacles in its organizational history. However, by working through them, standing strong in our commitment to racial and economic justice, and supporting our young adults, Year Up persevered. With a quick response to these challenges and a steadfast commitment to program quality, we surpassed our revised fall 2020 enrollment goal. We will carry these lessons and experiences into a bigger, bolder 2021, as we continue working to close the Opportunity Divide.



## **POWERING THE MOVEMENT**

Year Up hosted its 20th Anniversary Powering the Movement Event in September. During the virtual program, over 1,000 Year Up supporters, partners, students, staff, and alumni reflected on 20 years of catalyzing a movement for economic and social justice. The evening was filled with alumni voices and featured a fireside chat between Durrell Washington, Year Up graduate and PhD student at the University of Chicago, and Bryan Stevenson, Executive Director of the Equal Justice Initiative and author of *Just Mercy*.





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2020 has been a challenging year. But **you stuck with us and fought alongside us to not only sustain but to advance our mission**. We will continue to scale and evolve our program to serve more deserving young adults, and build the capacity to work with and through others, dramatically increasing the number of young adults who gain access to opportunity.

#### GERALD CHERTAVIAN

Year Up Founder and CEO, addressing the Year Up community during the Powering the Movement Event "

## **20 YEARS OF IMPACT**

22 Students Served in Boston in 2001 4,100 Students Served Across the Country in 2020 Through Our Direct Service Program 30,000+

Young Adults Served Directly Since Our Founding in 2000



Thank you to Bain Capital Community Partnership for supporting our mission throughout the years and being the Premier Benefactor of our Powering the Movement Event.

## **BUILDING ON STRATEGIES FOR SUCCESS & SCALABILITY**

In 2020—the year we faced a historic reckoning with racial justice and a pandemic erased nearly 10 years of progress reducing youth disconnection—Year Up charted our next 5-year plan to maximize our impact on the Opportunity Divide and create pathways to opportunity at broad scale through three strategic priorities.

#### **PRIORITY 1:**

#### Serving Students and Alumni Directly

We must leverage expertise and learnings to srengthen Year Up's proven program model and inform new programmatic models that deliver on our commitment to strong outcomes. Two strategies achieve this: deliver quality, demanddriven program and evolve program offerings.

In 2020, Year Up worked to maximize students' career readiness and better serve students and employers through partnerships and responsive innovation. We deepened partnerships with Pluralsight, LinkedIn Learning, and Rosetta Stone to increase student access to skills as well as **industry-recognized credentials and certifications** through partnerships with Scrum.org and Tableau.

We collaborated with employer partners to pilot new training curriculum and partnered with **Southern New Hampshire University** to broaden our reach through a variation of our community college model. **This competency**- **based program pilot** provides an accelerated, personalized pathway to an associate degree alongside Year Up training, coaching, and internships.

To evolve our offerings and test the viability of alternate approaches, Year Up designed and launched the 7-month **Flexible Model pilot** a three-month primarily virtual, self-paced learning phase and a four-month corporate internship.

#### **PRIORITY 2:** Empowering Others to Serve

While our focus on optimizing talent placement and empowering employers to better serve Opportunity Talent is not new, it wasn't until 2020 that we formalized this new talent ecosystem work as its own strategic priority.

YUPRO continued to help our growing alumni network secure quality jobs, boasting the highest average wage to date at \$26/hour and providing more than 230 hours of coaching. **YUPRO's Pathways at Work**—which delivers targeted coaching and upskills Opportunity Talent to improve contract retention, enable advancement, and increase conversions to permanent jobs— earned a 2020 American Staffing Association Elevate Award. **Career Labs**—a 40-hour professional skills bootcamp based on Year Up methodology—fast-tracked

## **The OneTen Coalition**

In June 2020, a group of executives, including Ken Frazier, CEO of Merck, and Ken Chenault, former CEO of American Express, sought Year Up's input on a plan to launch a CEO-led coalition to drive greater racial equity and economic mobility through employment. Merck and nearly 40 member

companies **committed to creating 1 million new career opportunities for Black Americans in the next 10 years**. Year Up and Grads of Life provided critical input to help inform the coalition's approach. <u>OneTen</u> officially launched in December 2020, and Grads of Life serves as the subject matter expert, working in partnership with Bain to design and co-facilitate <u>OneTen's Community of</u> <u>Practice</u>. We are proud to recognize **Merck** as a Corporate Changemaker at the Vanguard level for its role in launching and leading this important movement.

the development of a virtual delivery model and served more than 1,000 Opportunity Talent through its modular curriculum, which will inform future initiatives.

To support our talent ecosystem work and connect more Opportunity Talent to quality jobs, we created the **Scalable Solutions team**, which will identify ways to build a strong supply of career-ready talent and create solutions that enable training providers to prepare talent to meet employer expectations.

#### **PRIORITY 3:**

#### Changing Systems to Close the Opportunity Divide

Closing the Opportunity Divide means addressing systems that perpetuate it—shifting perceptions and exclusionary practices, and advocating for new policies. Within this priority, we cemented two strategies: advise employers on talent practices and mobilize an Opportunity Employer Movement. Through Grads of Life's advisory work, we help employers create and implement talent strategies that promote equal opportunity, racial equity, and economic mobility. Building on Year Up's role in Blackstone's Career Pathways Initiative—which seeks to expand traditional talent pools across portfolio companies—Grads of Life helped portfolio companies assess their practices to maximize inclusion. Grads of Life also partnered with Providence Strategic Growth to educate its portfolio companies' executives on systemic racism and with the U.S. Chamber of Commerce Foundation to incorporate an Opportunity Talent-focused component into their Talent Pipeline Management Initiative. Our second strategy involved providing critical input to **OneTen**, the CEO-led coalition committed to creating one million new career opportunities for Black Americans over the next decade

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## **EVALUATING OUR IMPACT**

In 2020, Year Up continued rigorous testing of our direct service program to measure our impact and improve future outcomes, while deepening research partnerships that better enable us to serve Opportunity Talent and employers at scale.

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pymetrics has helped companies match nearly a million candidates to well-fitting jobs, improving candidate and company satisfaction, hiring and matching efficiency, and increasing retention. Year Up is our first workforce development program partner, and we're excited to work with them to translate the great results we've achieved in corporate settings into meaningful social impact that benefits their talented program participants and employers, providing economic empowerment for all.

MARTINE CADET Head of Social Impact, pymetrics

To further our mission of closing the Opportunity Divide, Year Up and Grads of Life are working with AdeptID, a social-impact venture using machine learning to improve job mobility and economic inclusion, to help our employer partners highlight middle-skill and steppingstone job offerings that present career

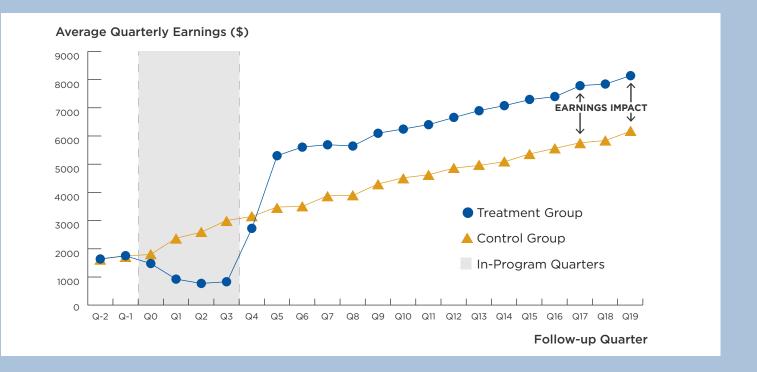
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opportunities for Opportunity Talent. We are also building benchmarking tools to help employers track their progress toward adopting equitable talent practices, including but not limited to practices that support the hiring, advancement, and retention of Opportunity Youth.

We've also partnered with pymetrics, a talent matching platform that leverages soft skills data and ethical AI to help organizations better understand their workforce—while accurately matching talent to the right roles. We're studying how assessment of program applicants' behavioral traits-related to cognitive, social, and emotional attributes derived from decades of neuroscience and psychological research—can strengthen how Year Up matches program applicants to unique opportunities. Throughout 2021, Year Up applicants, participants, and alumni in certain cities will complete the pymetrics exercises administered online. These data are linked to experiences before, during, and after the Year Up program to understand how behavior traits relate to outcomes over time, so we can better anticipate and target program and internship supports.

### **PACE Evaluation**

The Pathways for Advancing Careers & Education (PACE) evaluation is a federally-sponsored, large-scale randomized controlled trial. The latest report examined outcomes four years postgraduation and found that Year Up's earnings impact continues to be the largest reported to date for workforce programs. Average earnings for those in the Year Up cohort were 34% higher than for those in the control group, with average annual gains of nearly \$8,000. Additionally, new findings prove that Year Up's benefits to society far exceed its costs. Abt Associates' conservative costbenefit analysis concluded that every \$1 invested in Year Up has a return of \$1.66. At scale, that means a \$100 million investment in Year Up generates \$166 million benefit to society. The PACE study shows that the earnings impact of job training for young adults is sustainable and has broader societal benefits when delivered effectively with the right support services and interventions.



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In our experience, there are very few market-leading, employer-facing initiatives that work as deeply with companies to strengthen equitable talent practices as Grads of Life does. There are very few programs that measure and achieve high-quality employment results like Year Up. The insights and data created by both of these organizations promote exactly the sort of outcomes-based, transparent relationship between training and employment that AdeptID's recommendation engine is designed to support.

## **DIVERSITY, EQUITY, & INCLUSION**

The disproportionately devastating COVID-19 pandemic, George Floyd's murder at the hands of police, and the ensuing racial justice protests significantly impacted the people of Year Up and the organization itself. These events tested—and stretched—our resilience and shaped our organization's responses and actions.

Year Up continues to mourn George Floyd, Breonna Taylor, Ahmaud Arbery, Tony McDade, Eric Garner, Michael Brown, Trayvon Martin, and everyone harmed or killed by systems of white supremacy. In June, we announced **our solidarity with the Black Lives Matter movement and committed to embarking on the path to becoming an antiracist organization**.

When we **reevaluated our DEI plan to recommit to racial equity and long-term sustainability**, we revised our path forward to include three critical components: immediate actions, leadership activation, and a focus on Year Up's systems and structures.

Partnering with the **Racial Equity Institute**, Year Up people managers completed a twoday workshop that uses a comprehensive historical, cultural, and structural analysis of racism in the U.S. to help participants better understand race. Managers gained a shared language around racism and a clearer understanding of how institutions produce unjust and inequitable outcomes. Now, all staff are required to participate in this training.

For the first time, Year Up officially recognized **Juneteenth** (June 19), the date of the emancipation of millions of enslaved Black people in the U.S. We offered the community a day to disconnect from work and engage with educational information to support their learning journeys. Juneteenth will continue to be a day of reflection at Year Up.

In dedication to our responsibility to become an antiracist organization, the DEI team launched the vision for our **Antiracism Activism Group** and solicited applications for our **Change Team Fellowship**. The Change Team will act as facilitators and organizers of the Antiracism Activism Group, providing clear and actionable guidance and catalyzing engagement throughout the organization.

To drive Year Up's DEI agenda through inclusive talent practices, **Grads of Life conducted an internal opportunity employer review that analyzed** talent representation data, human capital practices, and culture survey results. This review helped uncover Year Up's strengths and opportunities, as it continues its journey to becoming an

## **2020 DEMOGRAPHICS**



**STAFF RACE & ETHNICITY** 

46%

59% BIPOC Org-wide

Representation

BIPOC Director+ Representation 55%

BIPOC Representation Goal

DIRECTOR+ GENDER

#### ALL STAFF GENDER

68%

31%

Unspecified

1%

58%

Men

#### **STUDENTS**

91% BIPOC representation

42% Women

#### STAFF ALUMNI REPRESENTATION

6.8% Year Up Alumni on Staff

71%

Women

10% Alumni Representation Goal

29%

Men

antiracist organization. The findings will guide leadership as they advance DEI goals to improve inclusive recruitment practices, equitable promotion practices, and representation across the organization.

In 2021, we will double down on our plan to enhance transparency, evaluate talent practices, assess student outcomes, elevate racial equity, and accelerate DEI learning. We will address our growth areas head-on, focusing specifically on the development and advancement of Black, Indigenous, and People of Color. We'll work to hold our leaders accountable and ensure that diversity, equity, and inclusion are as central to our organizational culture as our core values.

## **CORPORATE PARTNERSHIPS**

In 2020, despite companies everywhere being prompted to make tough business decisions, address new challenges, and shift operations, our corporate partners' support was unwavering—collaborating to deliver strong partnership outcomes, develop and test new approaches, and help build a more equitable and diverse future of work.

Our partners not only stood by Year Up when access to opportunity mattered most, but they learned, pivoted, and persevered right alongside us—enabling us to quickly adapt to a new virtual environment and ensure our hardworking young adults were still fully supported on their path to a meaningful career.

Some of our partners even looked at this year as an opportunity to expand our partnership. **Bank of America** hosted more than 500 interns—our highest annual commitment to date; **Salesforce** increased their commitment by nearly 60 additional interns; **Citizens**' number of interns almost doubled year-overyear; and **JPMorgan Chase** increased their annual number of interns by 80% in 2020.

We also developed and piloted training solutions in partnership with our corporate partners, preparing young adults for a broader array of in-demand careers. These included launching a **HRIS Administration training pilot** with Workday to prepare students for HRIS Analyst roles as well as a **Mechatronics training pilot** in partnership with Micron Technology to prepare students for the rapidly growing field of mechatronics engineering. We also launched a Platform Operations & Support training pilot, leveraging Amazon's proprietary **AWS re/Start program** to prepare students for entry-level cloud roles—a career pathway in high demand across our partners.

Continuing to play an integral role in the Opportunity Movement, our partners doubled down on broader efforts to advance

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Supporting skills-based hiring and creating economic opportunity for all is more important than ever, as COVID-19 has widened the opportunity gap for under-represented talent. **We are grateful for the opportunity to support Year Up through our Opportunity Onramps program**, which allows us to tap into a pipeline of talented individuals from diverse, nontraditional backgrounds, who bring new skills and perspectives that fuel innovation.

## PARTNERSHIP IN ACTION

5+ Corporate Partners hosted 75 or more interns 10+ Corporate Partners hosted 50 or more interns



Corporate Partners hosted 30 or more interns **35+** Corporate Partners hosted 20 or more interns 60+

Corporate Partners hosted 10 or more interns

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economic opportunity and mobility. **LinkedIn** piloted a program that matches our young adults with a professional mentor via their social application to provide coaching and networking opportunities. **Workday** used their platform at the Workday Charity Open to challenge the golf community to "Close the Opportunity Gap"—raising funds for and increasing awareness of Year Up. Hundreds of volunteers from Amazon's Black Employee Network engaged our young adults through guest speaking, lunch-and-learns, and mock interviews; and through the generosity of employee contributions matched by **Amazon**, we received our largest staff-led gift to date at \$1.23 million. "

JPMorgan Chase is committed to economic equality and vitality in our cities and communities. Our long-standing relationship with Year Up is one way we bring that to life. **The young people coming out of the Year Up program are motivated, trained professionals, and they're an important source of talent across our firm.** 

#### TOM HORNE

Delaware Market Leader, Head of Card Operations, and Year Up Program Executive Sponsor, JPMorgan Chase





2020 interns supported by Year Up and its corporate partners in virtual internships



### 1990+ Graduates Employed

2020 graduates employed in full-time, Year Up trainingaligned roles within four months of program completion.

## **ADVANCING THE ALUMNI MOVEMENT**

In 2020, we passed a milestone with the graduation of our Summer cohort—20,000 alumni in 20 years! Alumni continue to be deeply committed to the strategy they developed, the Alumni ACT: **Advance** in careers and education; **Contribute** to Year Up's success; **Take action** in the Opportunity Movement.



### ADVANCE

To adapt to the COVID-19 pandemic, we adjusted our programming to meet alumni needs safely. We held **81 virtual events** at the local and national levels, culminated by the **National Alumni Summit** that engaged more than 1,500 alumni. Alumni Relations increased emphasis on job search resources and training for those impacted by COVID-19 and awarded 44 emergency grants for extreme cases. More than 3,200 alumni accessed resources.



In 2020, **alumni referred more than 900 new students** to the program. Alumni also advocated for funding for Year Up from their employers that totaled **\$274,000**.



Alumni continue to use their voices to close the Opportunity Divide. Bay Area alumna Beija Gonzales successfully ran for the Oak Grove CA School District Board of Trustees, where she was educated and for which her father was a bus driver for more than 20 years.

Voting in state and national elections was a priority for alumni, with 557 alumni engaged through the YUVotes campaign. The campaign featured videos from alumni like Andre Carroll,



As part of the YUVotes campaign, Year Up Philadelphia graduate Andre Carroll created a video encouraging alumni to vote.

"...because of law changes in the 90s, my father spent the first 22 years of his life behind bars...This year, I urge my fellow alumni across the country to use your voices to change the laws that create inequality..." Year Up Philadelphia (2016), who spoke passionately about why voting was important to them.

Alumni-to-alumni support grew considerably, with alumni establishing funds and offering free consulting services and training to other alumni.

Meanwhile, New York alumna Denise Flores (2019) was one of three young adults to tour the US with Roadtrip Nation, which aired on PBS in July 2020 and reached 66,547 households in 92 markets.



## **Brandon Lovell**

Brandon Lovell, Year Up New York (2010), graduated from Harvard Business School in 2020. As an advocate for more diversity at HBS, he organized a visit for students from the South Bronx, broadening their perspectives and building their confidence. "That's what I'm excited about – fostering change for students," said Brandon. "There's a community that has hovered and prayed over me – that's why I'm here. I know I'm not unique. More people can do this if given the opportunity." Now he hosts the *Executive Interview Series* in which he discusses diversity in business with prominent executives.



The documentary series *Roadtrip Nation: To Be Determined* featured three workforce development program alumni, including Year Up alumna Denise Flores (pictured left), highlighting the skills and value these talented young adults bring to the workplace and to the world.

## **PRESS & MEDIA**





**1.2K** Local & National Media Mentions in 2020



## **1.6B**

Estimated earned audience across print, online, and broadcast media



In June, Merck Chairman & CEO Ken Frazier spoke about Year Up in the CNBC segment *Job training program aims to close racial economic divide*.

## **2020 FINANCIAL STATEMENT**

STATEMENT OF ACTIVITIES IN MILLIONS	2020	2019	2018	2017
REVENUE				
Contributions	\$78.0	\$89.1	\$82.4	\$76.7
Program Service Fees	\$87.6	\$82.3	\$69.7	\$56.7
Other Revenue and In-kind	\$8.2	\$2.9	\$0.7	\$2.1
Total Revenue	\$173.8	\$174.3	\$152.8	\$135.5

\$132.7

\$19.5

\$8.7

\$160.9

\$12.9

\$109.9

\$142.2

\$19.1

\$10.4

\$171.7

\$2.6

\$97.0

\$124.8

\$15.1

\$10.2

\$150.1

\$2.7

\$94.4

\$106.0

\$12.1

\$9.9

\$128.0

\$7.5

\$91.7

EXPENSES

Fundraising

Program Services

General and Administrative

**Total Operating Expenses** 

Total Net Assets at End of Year

Change in Net Assets

2020	
Revenue	Mix



REVENUE MIX	2020	2019	2018	2017
Fundraising	45%	51%	54%	50%
Program Service Fees	50%	47%	45%	37%
Other Revenue and In-kind	5%	2%	1%	1%

FUNDRAISING MIX	2020	2019	2018	2017
Individuals	36%	41%	30%	39%
Foundations	43%	51%	59%	56%
Corporations	20%	7%	10%	4%
Government	1%	1%	1%	1%

**45%** Fundraising

#### **50%** Program Service Fees

5% Other Revenue and In-Kind

EXPENSES MIX	2020	2019	2018	2017
Program Services	83%	83%	83%	83%
General and Administrative	12%	11%	10%	9%
Fundraising	5%	6%	7%	8%

Includes in-kind contributions. Activities of public benefit corporation YUPRO have been excluded. Information presented is final and audited.

## RECOGNÍZING OUR DONORS

## **DEAR INVESTORS,**

2020 was a year of incredible challenges, changes, and unexpected opportunities, inside and outside of Year Up. In March, we shifted to virtual programming and remained virtual for the remainder of 2020. We established a COVID-19 Impact Fund to quickly ensure students had the technology needed to prepare for in-demand careers at home and increased emergency support to meet students' basic needs.

Thanks to the thousands of investors who joined us in closing the Opportunity Divide, we emerged from 2020 well-positioned for even greater impact. We received a record number of gifts from new donors, saw increased support from loyal investors, and partnered with many foundations and corporations who wanted to be a part of the movement for a more just and equitable society. More employers than ever before are looking to Year Up to provide the pipeline of diverse talent needed. At the same time, millions of young adults are in need of an opportunity to launch their careers.

You provided the resources to enroll more than 4,100 young adults, further our work with employers to promote racial equity and economic mobility, and pilot innovative ways to serve more young adults in partnership with others. With your support, we are eager to build on 20 years of impact and plan boldly for a more equitable and prosperous future.

Thank you for your support and partnership when we needed it most.

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Susan M. Murray National Director of Development, Year Up

## **MULTI-YEAR PLEDGES**

Investors are recognized for the total commitment of any multi-year pledge made in 2020 and the full amount of any multi-year commitment with a 2020 contribution.

#### Individual & Family Foundation Pledges

#### \$10,000,000+

Anonymous\* Anita and Joshua Bekenstein\*\* The Klarman Family Foundation\*\* Linnea and George Roberts

#### \$5,000,000 - \$9,999,999

Paul and Sandy Edgerley\*\* Salem Family Foundation\*\* The Wyss Foundation

#### \$2,500,000-\$4,999,999

Anonymous\* The Wagner Foundation\*\*

#### \$1,000,000 - \$2,499,999

Anonymous\* Abigail and Joseph Baratta\*^ Bhusri Family^ Lise Strickler and Mark Gallogly Charitable Fund The Meg & Bennett Goodman Family Foundation\* Elizabeth and Phillip Gross\* Kissick Family Foundation\* Muse Family Foundation Ressler Gertz Family Foundation Bruce and Lori Laitman Rosenblum\*\* Barbara and Edward Shapiro\* Stephanie and Brian Spector\*\*

#### \$500,000 - \$999,999

Anonymous'

Mary and Paul Finnegan\*\*

Jeannie and Jonathan Lavine\*

- The Lovett-Woodsum Foundation\*\*
- Richard K. Lubin Family Foundation Nancy and Richard Lubin, Emily and Greg Woods, Kate Lubin and Glen Sutton\*

Mooney-Reed Charitable Foundation\*\* David and Marion Mussafer

PDB Foundation\*^

Simpkins Lee Foundation

#### \$250,000 - \$499,999

Anonymous (2) Maureen and Timothy Dibble\*\* Bill and Jacalyn Egan/Duniry Foundation\* Nina and David Fialkow\*\* Ann and Lee Hobson\* Lynne and Tim Palmer\* Kirsten and Dwight Poler Ryan Family Foundation\*\*

#### \$100,000 - \$249,999

Joseph and Nana Boateng\* Kristine and John Bradley Kate and Gerald Chertavian\*\* Edward Conard and Jill A. Davis\* Jeanne Rosner and Jonathan Coslet Barbara and Michael Eisenson\*\* Frances and John Galante\* Vicki and Geoffrey Gold\* Eve and Tony Guernsey\* Janice and Ralph James\* Diana and Todd Maclin Ellyn McColgan Jane and Joe McCuine David and Robin Nelson\* Stacey and Paul Ollinger\* The Owens Foundation John and Amy Phelan Family Foundation\* Anne and Walker Poole Martha and Paul Samuelson\* Binkley and Paula Shorts Jill and John Svoboda\* Jose and Georgina Ubeda\*

## Patty and Jim Voelker **\$50,000 - \$99,999**

Anonymous (2) Luddy Family Charitable Fund\* Arlene and Reuben Mark\* Barbara O'Connor\* Dan and Cecilia Regis\*\*^

#### \$25,000-\$49,999

Anonymous<sup>^</sup> Brittany Mantell and Matthew Berner<sup>\*</sup> Irene and Lionel Harris<sup>\*</sup>

Community Foundation for Northern Virginia/Milton J. and G. Ronald Herd Charitable Fund

Judy Miner\*

#### Corporation & Foundation Pledges \$10.000.000+

#### AbbVie Foundation<sup>^</sup> Ballmer Group<sup>\*</sup>

Blue Meridian Partners \$5,000,000 - \$9,999,999

Crankstart Foundation James Irvine Foundation\*\* Jenesis Group\*\*

#### \$2,500,000 - \$4,999,999

#### Anonymous Facebook Inc

Facebook Inc Marcus Foundation

#### \$1,000,000 - \$2,499,999

Anonymous Bank of America Charitable Foundation\*\* Barr Foundation\*\* The Duke Endowment The Jim Moran Foundation John M. Belk Endowment Prudential Financial State Street Foundation\*\* United Airlines Inc

#### \$500,000 - \$999,999

Bill and Melinda Gates Foundation\* The Bob & Renee Parsons Foundation Horace W. Goldsmith Foundation\* KKR Covid Response Fund Lego Systems Inc^ Sobrato Family Foundation^ US Department of Labor, H-1B TechHire Partnership Grant Tipping Point Community\*\*^

#### \$250,000 - \$499,999

The Baupost Group LLC\*\* Commonwealth of Massachusetts County of Santa Clara Finnegan Family Foundation\*\* Income Research + Management\*\* Rhode Island Foundation\*\* Robin Hood Foundation\*\* The Steele Foundation Strada Education Network

#### \$100,000 - \$249,999

Anonymous<sup>^</sup> The Baird Foundation<sup>\*</sup>

Baltimore's Promise

Caliber Home Loans

Circle of Service Foundation\*'

Commonwealth of Virginia's Innovative Internship Fund administered by the State Council of Higher Education for Virginia<sup>^</sup> Crown Family Philanthropies<sup>\*</sup>

Gray Foundation\*

Hazard Family Foundation\*^

The Lenfest Foundation

The Leon Levine Foundation

Liberty Mutual Foundation\*

Lloyd A. Fry Foundation

M.J. Murdock Charitable Trust

Massachusetts Department of Transitional Assistance\*\*^

Nina Mason Pulliam Charitable Trust

Pure Good Foundation'

Safeco Insurance Fund

San Francisco Foundation

Sartain Lanier Family Foundation Inc\*\*

#### UBS Corp\*\*

Vertex Pharmaceuticals<sup>^</sup> Willow Tree Fund\*<sup>^</sup>

#### \$50,000 - \$99,999

Anonymous\*

Eugene & Agnes E. Meyer Foundation\* FAO Schwarz Family Foundation The Franklin and Catherine Johnson Foundation\*^ HEDCO Foundation Loeb Family Charitable Foundations\* The Morris and Gwendolyn Cafritz Foundation\*\* SkillWorks State Street Corporation\*\* UBS Optimus Foundation United Way of Metropolitan Dallas The Womens' Giving Alliance^

#### \$25,000-\$49,999

Mizuho USA Foundation Inc of Mizuho Americas State of Delaware, Department of Health and Social Services, Division of Public Health<sup>^</sup>

Technology Matching Fund<sup>^</sup>

United Way of Metropolitan Chicago\*

^ Indicates pledge made in 2020

\* Indicates Supporter who has given consecutively for the last five years

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## OPPORTUNITY SOCIETY

## **OPPORTUNITY SOCIETY**

Year Up's Opportunity Society is a community of philanthropic individuals and families who believe in the potential of our young adults and are committed to closing the Opportunity Divide in this country. Society members understand the stark reality that while talent is equally distributed, opportunity is not. They share hope and a vision of a future in which every young adult has access to the education, experiences, and guidance required to realize their true potential. Launched in 2016, the Opportunity Society welcomes donors who give \$1,000 or more in a fiscal year. Investments made by society members enable Year Up to serve more young adults and support our resolute work to change systems, policies, and perceptions.

	MEMBER <b>\$1,000+</b>	BRONZE <b>\$5,000+</b>	SILVER <b>\$10,000+</b>	GOLD <b>\$25,000+</b>	PLATINUM <b>\$50,000+</b>	SAPPHIRE <b>\$100,000+</b>	DIAMOND <b>\$250,000+</b>
Recognition in Annual Report	+	+	+	+	+	+	+
Quarterly Updates	+	+	+	+	+	+	+
Special Invitations to Events and Graduation	+	+	+	+	+	+	+
Invitation to Local Group Tours		+	+	+	+	+	+
Student Impact Letter			+	+	+	+	+
Invitation to Donor Appreciation Event with Year Up Students & Staff				+	+	+	+
Invitation to Year Up Investor Call with Founder & CEO Gerald Chertavian					+	+	+
Invitation to Impact Tour with Year Up Executives						+	+
Personalized Stewardship and Recognition Opportunities							+

## **2020 OPPORTUNITY SOCIETY**

The Opportunity Society welcomes individual donors and family foundations that give \$1,000 or more in a fiscal year.

#### DIAMOND

#### \$250,000+

Anonymous (5) Michelle and Robert Atchinson\* Anita and Josh Bekenstein \*\*

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Edgerley\*\* John Stanton and Terry

Gillespie\*\* Elizabeth and Phillip

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The Klarman Family Foundation\*\*

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Linnea and George Roberts

Salem Family Foundation\*\*

Mary Shannon and Dwight Scott\*

Barbara and Edward Shapiro\*

Stephanie and Brian Spector\*\*

The Wagner

Foundation\*\* Jennifer and Robert

Waldron The Wyss Foundation SAPPHIRE

#### \$100,000 - \$249,999

Anonymous (3) Jeremy Achin Abigail and Joseph Baratta\* Steve Barnes Michael and Mary Carpenter' Edward Conard and Jill A. Davis\* Amy and Cecil Conlee\*\* Stephanie and John Connaughton Beth and Ravenel Curry Foundation Bill and Jacalyn Egan/ Duniry Foundation<sup>3</sup> Mary and Paul

Frances and John Galante\*

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Katherine and William Green\*

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Guernsey\* Janienne and Pat

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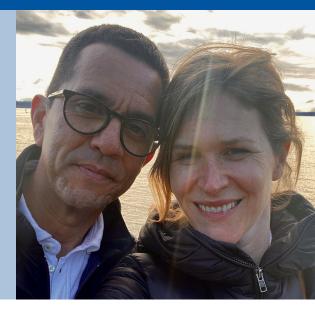
## Bhikhaji Maneckji

"I invest in Year Up because it works. I have been involved with the organization for many years. I continue to be impressed by the quality of its students not just because of the valuable employment skills they have developed from the program, but also because of the social and ethical skills that Year Up inculcates in them. Very few organizations are as effective as Year Up. I am proud to support Year Up and intend to do so in the future."



## Jose and Georgina Ubeda

"Year Up has built a best-in-class program that provides beneficial professional experience for young adults while supporting talent pipelines for all organizations with the aim of closing the Opportunity Divide. A true win-win. We are humbled to be part of such an incredible organization and support students who inspire and teach us each day what is possible."



Stephanie Dodson Cornell and Jamie Cornell\*\* RoAnn Costin Elizabeth and Kent Dauten David Parker and Marian Davis Fred and Janet Devereux Deanna and Tony DiNovi Judith, Holly and Katherine Favell\* Katherine Finnegan Joseph Flanagan\* Adrienne and Jim Fowler Nancy and Dick Friedman Vicki and Geoffrey Gold\* Beth and Larry Greenberg\* Michael Stone and Patricia Grodd\* Patricia and Doug Hammond Brian McAndrews and Elise Holschuh Janice and Ralph James\* Leslie and William Lee\* Arathi Reddy and Rakesh Loonkar Barbara Mace Diana and Todd Maclin Sue and Steve Mandel\* Catharon and Brian Miller Cheryl and John Neal\* Thomas and Mary Owens

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#### \$5,000 - \$9,999

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\* Indicates Supporter who has given consecutively for the last five years

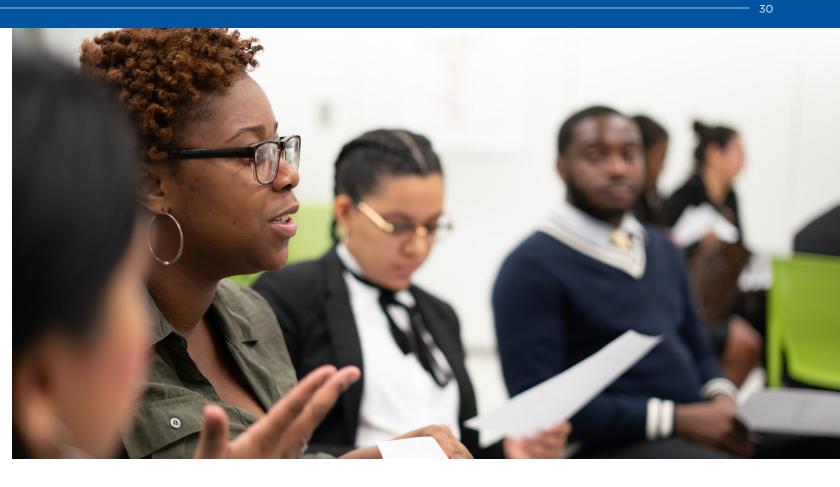


## **CORPORATE CHANGEMAKERS**



Year Up's Corporate Changemakers play a critical role in helping Year Up close the Opportunity Divide for young adults in this country. They understand that employers must think differently about who is talented to address pervasive hiring challenges that impact their businesses. Changemakers believe that Year Up plays a critical role in unlocking middle skill talent and creating a broad movement for more equitable talent practices across the business sector. They have demonstrated their commitment to our mission through generous philanthropic contributions that help to create substantive systems change and professional opportunities for talented young adults.





FUNDING LEVEL	BENEFITS
Advocate \$250,000 - 499,999	<ul> <li>Regular touchpoints and access to exclusive updates, including the Investor Newsletter and the Annual Investor Call with Year Up's Founder and CEO</li> <li>Logo on Corporate Changemakers spread in Annual Report</li> <li>Logo on dedicated Corporate Changemakers page on Year Up's website</li> <li>Logo on Year Up's external stakeholder communications</li> <li>Corporate Changemakers badge for use on member website</li> </ul>
Trailblazer \$500,000-999,999	<ul> <li>All Advocate benefits</li> <li>Promotion on Year Up's social media platforms</li> <li>Student or graduate letter for digital distribution to all employees</li> </ul>
Innovator \$1-1.49 MILLION	<ul><li>All Trailblazer benefits</li><li>Recognition at all Year Up graduation ceremonies nationwide</li></ul>
Visionary \$1.50-1.99 MILLION	<ul><li>All Innovator benefits</li><li>Feature with photo on Year Up's website</li></ul>
Vanguard \$2 MILLION+	<ul> <li>All Visionary benefits</li> <li>Dedicated company page on Year Up's website with photos and partnership impact details</li> <li>Annual Report feature in dedicated section</li> </ul>

Corporate Changemakers are recognized for their full investment in each year of the grant period.

## **2020 CORPORATIONS AND FOUNDATIONS**

All institutional investors giving \$1,000 or more are recognized for the total payment made in 2020.

#### \$1,000,000+

Anonymous AbbVie Foundation Amazon Bain Capital Community Partnership\*\* Ballmer Group\* Blue Meridian Partners Crankstart Foundation James Irvine Foundation\*\* Merck & Co Inc Workday Foundation\*

#### **\$500,000-\$999,999** Anonymous

The A. James and Alice B. Clark Foundation\* Bank of America Charitable Foundation\*\* Barr Foundation\*\* Jenesis Group\*\* LinkedIn for Good\* Lone Pine Foundation\*\* Marcus Foundation O. Wayne Rollins Foundation Prudential Financial Salesforce.org\* State Street Foundation\*\* Tipping Point Community\*\* United Airlines Inc Wellington Management Foundation\*

#### **\$250,000 - \$499,999** Berkshire Partners

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Amica Companies Foundation Ann Theodore Foundation AT&T Foundation The Baupost Group LLC\*\* Boeing Company\* Capital One Financial Corporation\*\* CD Spangler Foundation Clipper Ship Foundation Costco Dorot Foundation DTCC\* Facebook Inc Finnegan Family Foundation\* Gray Foundation\* Income Research + Management\* KPMG LLP\*\* Lego Systems Inc The Lenfest Foundation The McCance Foundation Roberts & Ryan Robin Hood Foundation\*\* S&P Global Foundation Santander Bank SkillWorks Slack The Snider Foundation The Steele Foundation TA Associates TD Charitable Foundation Thomas H. Lee Partners Trefler Foundation

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Foundation\*

Twilio.org Impact Fund UBS Corp\*\* UBS Optimus Foundation Verizon Foundation Willow Tree Fund\*

#### \$50,000-\$99,999

Adobe Ardian Investment\* Arizona Community Foundation The Atlanta Women's Foundation Atlassian Foundation Baltimore's Promise Batchelor Foundation Blackstone Charitable Foundation Byrne Family Foundation Trust Circle of Service Foundation<sup>\*</sup> Corvex Management Crown Family Philanthropies\* David, Helen, and Marian Woodward Fund Deltek Inc\* Eugene & Agnes E. Meyer Foundation\* FIS Foundation Inc Golden1 Credit Union Harman Family Foundation\* Harold Simmons Foundation HEDCO Foundation

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Polk Bros Foundation\* Related Philanthropic Fonundation The Richard E. & Nancy P. Marriott Foundation\* Safeco Insurance Fund San Francisco Foundation Santander Consumer USA Foundation Sartain Lanier Family Foundation Inc\*\* Sid W Richardson Foundation Silicon Valley Community Foundation Silver Family Foundation\* Silver Tree Services SoFi State Street Corporation\*\* Strada Education Network Thunderbirds Charities United Way of Metropolitan Dallas The Upwork Foundation URBN Wells Fargo & Company\* Wells Fargo Foundation\*\* Workdav\* Zurich Insurance Group\*

"

As a company committed to helping create an equitable, sustainable, inclusive economic system, we are inspired by Year Up's mission to empower young adults to reach their full potential. From the innovative fast-tracking of Year Up's Virtual Career Labs program to their alignment with the OneTen Coalition, we are proud to support this important work.

#### **KWASI MITCHELL**

Chief Purpose Officer, Deloitte

 $\ast$  Indicates Supporter who has given consecutively for the last five years

## Claudia Carravetta

Vice President, Corporate Responsibility and Global Philanthropy, AbbVie

"Year Up opens pathways and breaks down barriers of unequal opportunity for Black young adults. With their evidence-based programs and approach, Year Up helps young adults achieve their personal goals by leveling the field of opportunity through access to the skills and hands-on experience needed to support meaningful careers."

Paul Glaser Foundation

#### \$25,000-\$49,999

Citizens

The Hamilton Anonymous (3) Accenture\* Apex Foundation Arakawa Foundation The Baird Foundation\* Bank of America Corporation\* Bewtra Charity Fund **Biella Foundation** Booz Allen Hamilton Caliber Home Loans Capital One Foundation-Northeast Region\*\* Citizens Bank Charitable Foundation<sup>\*</sup> Community Foundation of Tampa Bay Connolly Family Foundation Country Club of the South Charity Guild CVS Health Corporation\*\* Delaware Community Foundation DST Systems Eaton Vance\*\* The Economic Club of Washington DC Emma G. Harris NFP Foundation Family Alliance Foundation\* First Eagle Investment Management The Foundation for the PwC Carolinas The Franklin and Catherine Johnson Foundation\* G.W. Gore Family Foundation George T. Lewis, Jr. 2001 Foundation\*\* The Gilliam Foundation Grousemont Foundation

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Foundation for Northern Virginia ConcreteRose Capital CrestLea Foundation The David E. Retik Christopher D. Mello Foundation Eastdil Secured Eastern Bank Charitable Foundation\* Edwards Performance Solutions Exelon Corporation FAO Schwarz Family Foundation Fidelity Investments\* Fred and Jean Allegretti Foundation\* Fremont Group Foundation\* Frieze Family Foundation Genuine Parts Company Goldman Sachs & Co\*\* Green Family Foundation Grosvenor Capital Management LP HarborOne Bank HarbourVest Partners LLC\* Harmony Biosciences LLC Holder Construction Huron Consulting Group\* IGT Global Solutions Corporation\*\* IMC Financial Markets

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NEPC The Network Roundtable LLC Old Ironsides Energy LLC P/E Investments The Palmer Foundation PPL Corporation Scrum.org Sequoia Consulting Group The Standard\* Sterling National Bank Susquehanna International Group TA Realty Taco/The White Family Foundation TE Connectivity Technology Alliance Tides Foundation U.S. Bank Foundation UPS Foundation Venture Philanthropy Partners\* Vestar Capital Partners Webster Bank William Blair

#### \$1,000-\$4,999

Anonymous (2) 1Sharpe Capital Aberdeen Standard Investments Abraham Family Charitable fund Abrams Capital Management LLC Aduro Inc AlixPartners Allianz Asset Management AllianzGI U.S. Holdings LLC AmazonSmile Foundation' America's Promise Alliance Amundi Pioneer Asset MGT Anchorage Capital Group Apex Systems Inc AppDynamics Aristotle Capital Management AT&T Inc Athenahealth Inc Atlanta Gives Autonomy Capital AXA BankNewport

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County of Santa Clara Mayor's Fund to Advance New York City\*

#### \$10,000 - \$24,999

State of Delaware, Department of Health and Social Services, Division of Public Health Technology Matching Fund

#### \$1,000 - \$9,999

Rhode Island Department of Education

 $\ast$  Indicates Supporter who has given consecutively for the last five years

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### \$1,000,000+

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**\$500,000 - \$999,999** Coach Foundation Latham & Watkins LLP

### \$100,000 - \$249,999

Amazon Web Services Inc (AWS) Equity Apartments LinkedIn Learning Lyft Microsoft Corporation

### \$50,000 - \$99,999

Rosetta Stone Southwick Social Ventures Tableau

### \$25,000-\$49,999

Dell Inc Macy's Salesforce

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### \$5,000-\$9,999

David Parker and Marian Davis Lori and David Sprows

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### INDIVIDUALS

Elizabeth Favini Mekivia Hawkins and Antonio Freeman



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**In Honor of Paul Mendel** Michael Skrynecki

In Honor of Genevieve Gluckstein Mensah Hannah and Julian Mensah

In Honor of All of my Mentees — who have taught me so much Edward Fischer

**In Honor of Raymundo Mezquita** Kathryn Hurchla

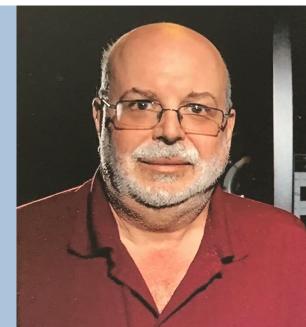
In Honor of NCR Global Fitness Challenge Lorna Buggs

In Honor of Carole and Gene Nelson John Hohman

In Memory of David and Hisako Nelson F. Eli Nelson

### Scott Rosenbaum

At Year Up New York | New Jersey's graduation, we honored Scott's legacy with the creation of the Scott Rosenbaum Scholars. Thanks to the support, led by his sister Joan Solotar, of his family, colleagues, and friends, we acknowledged three young adults for their drive, achievements in technology, and incredible accomplishments. We value the generosity of this collective gift and the opportunity to honor Scott's memory as well as his passion and commitments.



In Honor of The great team supporting NY/NJ Thank you for all that you do Joan Binstock and David Silvers

In Memory of Nathan Njoroge Wambui Njoroge

In Honor of Lindsay Novotny Jeffrey Bernfeld

**In Memory of Pat O'Brien** Erin Hawley

In Memory of William "Billy" Ollinger Heather Means Amy Edwards

In Honor of David Ong Elizabeth Wessel

In Honor of Alexander Packard Mary Robb

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In Honor of All of the Year Up Community Joan Binstock and David Silvers

**In Honor of Juanito Zapanta** Patrick Treanor

**In Honor of Marta Zoellner** Luke Flora



If you would like to include Year Up in your will or trust, please contact our Investor Relations team at 857-702-0204. We are happy to assist with any of your planning needs.

Year Up has made every effort to ensure this list is accurate and inclusive. If you discover an error or omission, we apologize and would appreciate you advising us to correct our records.

Thank you.

# YEAR UP NATIONAL LEADERSHIP

As of December 31, 2020

### National Board of Directors

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Elaine Chow Chief Human Resources Officer

Roberto Zeledon Chief Marketing Officer

Sarah Angel-Johnson Chief Information Officer

**Cyril Turner** President

Antoine Andrews Chief Diversity, Equity, Inclusion Officer

Michelle Sims CEO, YUPRO



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As of December 31, 2020

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Fabiola Charles Stokes Community Impact Manager, Google

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Stacey Ollinger Philanthropist & Community Organizer

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Alfred McRae (Member) SVP | Market Investment Executive, Bank of America

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Erik Ragatz Partner, Hellman & Friedman

Ime Archibong Head of New Product Experimentation, Facebook

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Keith White Chief of Safety & Security, Salesforce

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Colby Greer Client Services Representative, State Street | Year Up Greater Boston Alum

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Whitney Lester Help Desk Support, Bank of America | Year Un Jacksonvil

America | Year Up Jacksonville Alum

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O. Wayne Young Director Response and Environmental Programs, JEA Los Angeles

Will Bumpus (Board Chair) Managing Partner, Phoenix Rising

Priya Sodha Dir, Partnership Development, CalBright College

Emilio Esobar VP of Info Security, Hulu

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Leslie Dodson Director, IT Biz Ops and Chief of Staff, Kaiser Permanente

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Lee Haywood (Alumni Board Chair) Application Specialist, Vista Entertainment

Nancy Gibson Director of HR, The Getty Trust

Mid-Atlantic

**Chris Bjornson** CIO, Accenture Federal

**Jim Calabrese** CIO, Pepco Holdings, Exelon

Brian Cobb Chief Technology Officer, Brown Advisory

Randall Craig Attorney, Craig Law Group

Samantha Davis Project Manager, T Rowe Price | Year Up Mid-Atlantic Alum

Reginald Exum VP/Community Development Officer, Citi

Michelle Ferrara IT Vice President, Enterprise Wide Solution, Exelon

Larry Fullerton Retired Partner/Senior Counsel, Sidley Austin, LLP **Doug Gansler** Associate VP, Buckley LLP

Ramsey Harris VP, East Territory LMI Business Advisor Retail Lending Distribution Management, PNC Bank

Cary Hatch CEO Brand Advocate, MDB Communications

Kimberly Holloway IT Specialist, Department of Treasury | Year Up Mid-Atlantic Alum

Frank Johnson SVP, Sales & Marketing, Seculore Solutions

Anthony Johnson Managing Partner, Delve Risk

**Jamshid Khazenie** Chief Technology Officer, Gannett

John King Retired VP/Founder, Perot Systems

**Georgette Kiser** Managing Director and CIO, The Carlyle Group

Marcie Koteen U.S. Federal Systems Sales, Department of Homeland Securtity—IBM Corp

Ganesha Martin VP Public Policy and Community Affairs, Mark43

Karen McWilliams VP Legal HR, SAIC

Laura Moore CEO, Dinner Time

**Ed Mullin** CIO and VP, Think Systems, Inc.

Dessie Nash Managing Director, Market Investment Executive, Bank of America Lisa Neuberger Managing Director, Strategy and Innovation, Accenture

**Tony Parchmant** Founder, Upstart Connectors

Mario Richards Associate, Venable LLP

**Thomas Romeo** GM, Maximus

Bruce Rosenblum (Board Chair) Managing Director, The Carlyle Group

Nico Sanders Business Development and Government Affairs

Chris Sashse CEO, Think/Stack

Roslyn Smith Retired

Bruce Williams (Co-Board Chair) Retired VP, IBM

### New York | New Jersey

Barbara Mace Principal Economist, DLA Piper

**Colleen Taylor** EVP, Head of Merchant Services, Wells Fargo

De'Shawn Wright Senior Manager Public Policy, Uber Technologies | Year Up New York/New Jersey Alum

**Edward Estrada** Partner, Reed Smith LLP

Ernest Logan President, American Federation of School Administrators AFLCIO

Frank J. Bisignano President, COO and Director, Fiserv Inc.

**Geoffrey Gold (Board Chair)** Managing Member and Founder, Salar Capital LLC Jason Coullette Vice President, Bank of America | Year Up New York/ New Jersey Alum

Joan Binstock Independent Director

Lawrence Cole US Head of Ad Sales for the Mid-Market Multi-Channel and Consumer Goods verticals, Google

Maurice DuBois News Anchor, CBS

Michael Stone Chairman and Co-Founder, Beanstalk

Mikayla Dyer Associate Technology, Morgan Stanley | Year Up New York/ New Jersey Alum

Patrick Hackett Special Limited Partner, Warburg Pincus

Peter Drittel CEO, Titan Advisors

Phil Schneidermeyer Partner, Ward Howell International

Richard (Dick) Parsons Senior Advisor, Providence Equity Partners, Inc.

Sharon Y. Bowen Independent Corporate Director and Partner, Seneca Women

Stephen Baron Head of National Sales and Support for the Consumer Bank, Wealth Management — Chase Greater Philadelphia Claire Borelli (Chair) Managing Director, Head of HR, Consumer Bank and Chase Wealth Management

Kenneth Paul Director of Live Events/ Experiences, CBS Radio

Peter Horty Chairman of the Board, Commonwealth Trust Company

Rob Levy Retired Managing Director, JPMC

**Clelland Green** Founder and CEO, Benepath

**Tom McLaughlin** SVP/Group Technology Executive, Wells Fargo

**Chip Rossi** Delaware Market President, Bank of America

Bonnie Rumbold Chief Human Resources Officer, Sallie Mae

#### Andre Carrol

Puget Sound Robbie Bach Speaker, Author, and Civic

Engineer, X-Bachs LLC

Joseph Boateng CIO, Casey Family Programs

Deb Horvath Consultant

John Stanton (Board Chair) Partner, Trilogy

Jose Ubeda Senior Vice President, Expeditors

Charu Jain Senior Vice President, Merchandising and Innovation, Alaska Airlines

**Orlando Ashford** Executive Chairman, Azamara

Heaven Hamilton Technical Program Manager, T-Mobile | Year Up Puget Sound Alum Patricia (PB) Brown Retired

Todd Hryncenko Managing Director and GM of Cloud, Platform, Data Protection, and Application Security, JP Morgan Chase

Rhode Island Jill Andy

SVP Human Resources, Amica

Sandra Powell Health Policy Director, RI Department of Health

Meghan Hughes President, Community College of Rhode Island

Mark Cousineau VP, Middle Market Commercial Banking, Wells Fargo

Don Stanford Retired

Katharine Hazard Flynn Executive Director, URI Business Engagement Center, University of RI

Paul Salem Co-Founder and Senior Managing Director, Providence Equity Partners

**Ted Fischer (Board Chair)** Co-Founder and CEO, Ageless Innovation

Donna Sams (2020 Vice Chair) Partner, Spencer Consulting Group and Cofounder Center Change

Sally Lapides (2020 Board Chair) President and CEO, Residential Properties LTD

Lisa Abbott SVP, HR and Community Affairs, Legal, Lifespan

Jeff Lackey VP, Talent Acquisition, CVS

Jessica Nunez Office Manager, Ageless Innovation | Year Up Rhode Island Alum South Florida

### South Florida

Martin Burkett Partner, Co-Chair Mergers/ Acquisitions and Private Equity Practice, Akerman, LLP

Michael Carpenter (Board Chair) Chairman and CEO, Southgate Holdings, Inc.

Eduardo Coello Regional President, Latin America and Caribbean, VISA, Inc.

Nilda De Boyrie Insurance Consultant, NMB Consulting

Mireille Louis Charles Executive Director, Green Family Foundation Trust

Myles Pistorius SVP, General Counsel, Miami Dolphins

Licenia Rojas Senior Vice President, Unit CIO, AMEX

Daniel Salazar Executive Director, Middle Market Banker, JPMorgan Chase & Co.

### **IN MEMORIAM**

Paul E. Purcell 1946-2020

Year Up honors the memory of Paul E. Purcell and his unwavering commitment to advancing our mission.



### **2020 CORPORATE PARTNERS**

The following Corporate Internship Partners hosted Year Up interns from the July 2020 and January 2021 graduating cohorts. Please note that this list may not be comprehensive due to partner contractual agreements.

#### Cross-Market Partners

Corporate Internship Partners that hosted Year Up interns across multiple partnership locations Accenture Amazon American Express AT&T Bank of America Bank of the West BNY Mellon Capgemini Capital One Carlyle Group Citizens Cox Automotive CVS Health DocuSign DTCC DXC Technology Eaton Vance Exelon Corporation Expedia Group Expeditors International Facebook Fannie Mae Fidelity FINRA GE Glassdoor Goldman Sachs Hasbro Hearst Hulu JLL JPMorgan Chase & Co. Kaiser Permanente LinkedIn McKesson Corporation Medallia Merck New York Life Insurance Company Nielsen Okta Palo Alto Networks PavPal Pegasystems

Prudential Financial QTS Realty Trust Rosetta Stone Salesforce Silicon Valley Bank Splunk Tableau Software Turner & Townsend Twitter Uber Technologies Unity Technologies Veolia VMware Wells Fargo & Company WilmerHale

### Partners by Market

### Arizona

Amazon American Express Arizona Federal Credit Union Bank of America Bank of the West CVS Health Dignity Health Doordash Edward Jones

### "

Expeditors International Freedom Financial Network Homesite Insurance JPMorgan Chase & Co. McKesson Corporation National Bank of Arizona Nationwide ON Semiconductor PavPal Prudential Financial Pulte Group Shamrock Foods Company Silicon Valley Bank Truwest Credit Union Wells Fargo & Company

### Bay Area

Airbnb Alto Pharmacy Amazon American Express Ampush Apartment List Archetype Agency Asana Atlassian Audentes Therapeutics

Autodesk Bank of America Bank of the West Capital One Carta Castlight Health Chan Zuckerberg Initiative Chegg Chevron Chivalry Health Inc. Credit Karma Credo Semiconductor Cruise Automation Cytokinetics Delta Dental of California DocuSign DXC Technology Eaton Vance Facebook Federal Reserve Bank of San Francisco Funding Circle Glassdoor Google John Muir Health JPMorgan Chase & Co. Kaiser Permanente KLA

Lawrence Berkeley National Laboratory LinkedIn Lvft Medallia Merck NCC Group NextWorld Capital NorthBay Healthcare Okta Palo Alto Networks PayPal Quantcast Rigetti Computing Rodan + Fields Salesforce Sephora Silicon Valley Bank Slack Sony Splunk Stanford University Stitch Fix Tesla Turner & Townsend Twitter Uber Technologies Udacity Unity Technologies VMware

Workday Yelp Zendesk Zynga

### Charlotte

AvidXchange Bank of America Honeywell JPMorgan Chase & Co. Merck

### Chicago

Accenture Allstate Insurance Company AT&T Bank of America Brunswick Group Capgemini Chicago Community Trust Chicagoland Chamber of Commerce Cook County Health Discovery Health Partners DocuSign DXC Technology El Valor Esko | Brand Solutions Exelon Corporation

For decades, AT&T has been committed to helping young people find pathways to successful jobs and careers. This work has only become more important as COVID-19 has exacerbated the longstanding barriers young people-especially those from minority or low-income communities-face as they enter the workforce. **The work Year Up is doing is a critical piece to help prepare young people for the jobs of the future, and as such, we're thrilled to have been able to expand our collaboration with Year Up over the last several years.**  "

The partnership between Year Up and Microsoft is grounded in a shared purpose to close the Opportunity Divide by supporting and empowering participants with skills, experiences, and connections to help them reach their potential. Microsoft believes in the transformative power of diverse voices and inclusive thinking. **Through Year Up, we're able to tap into talent that bring diverse backgrounds, experiences, and perspectives that inspire innovation and progress at Microsoft**, and deliver on our mission to empower every person to achieve more.

### **KATHLEEN HOGAN**

Expedia Group

Chief People Officer, Microsoft

Facebook Federal Reserve Bank of Chicago Glassdoor Havas Worldwide Horizon Therapeutics IMC Financial Markets JLL JPMorgan Chase & Co. LaSalle Network LGIM America LinkedIn Lyric Opera of Chicago Madison Capital Funding Medix Staffing Solutions Motorola Solutions NMI Northwestern University Okta OneSpan QTS Realty Trust Redwood Logistics Relativity Rush University Medical Center Salesforce Tenneco Nielsen The Shedd Aquarium Uber Technologies United Airlines Holdings University of Chicago University of Chicago Medical Center University of Illinois at Chicago Winston and Strawn Wintrust Financial YMCA of Metropolitan Chicago ZS Associates

### Dallas/Fort Worth

Amazon AT&T Bank of America Bell Helicopter Capital One CoreLogic DTCC Fannie Mae Federal Reserve Bank of Dallas Goldman Sachs Hilton JPMorgan Chase & Co. New York Life Insurance Company Nielsen Palo Alto Networks Salesforce Splunk Topgolf Entertainment Group

### **Greater Atlanta**

Aaron's Asbury Automotive Group AT&T Avanos Medical Bank of America Cox Enterprises Digilence DXC Technology E-Trade Financial Corporation Elavon Equifax ΕY Federal Reserve Bank of Atlanta Florence Healthcare GE Genuine Parts Company

Graphic Packaging International Jackson Healthcare JPMorgan Chase & Co. Kaiser Permanente McKesson Corporation NCR Corporation New York Life Insurance Company Pegasystems PowerMyLearning OTS Ricoh Rollins SaaS Optics Salesforce Serta Simmons Southern Company The Coca-Cola Company The Primerica Foundation Troutman Pepper eMerge Turner Broadcasting System VMware

### **Greater Boston**

Air-Worldwide Amazon American Tower Arranta Bio athenahealth Bank of America bluebird bio **BNY** Mellon Boston Children's Hospital Boston Medical Center Boston University Broad Institute Cambridge Associates CarGurus Citizens

Curriculum Associates DataRobot Dunkin' Brands Eastern Bank Eaton Vance Facebook Federal Reserve Bank of Boston GE Goulston and Storrs Harvard University Hasbro, Inc. HubSpot Income Research + Management Iron Mountain Ironwood Pharmaceuticals JLL John Hancock Johnson & Johnson JPMorgan Chase & Co. Keolis Liberty Mutual LogMeIn Lynn Community Health Center Massachusetts Institute of Technology Mass General Brigham Mimecast NEPC Northeastern University Novartis Institutes for **Biomedical Research** NWN Corporation Pegasystems PTC Quickbase Rosetta Stone Salem Public Schools Salesforce SCS Financial

Silicon Valley Bank State Street Corporation Surface Oncology The Baupost Group Toast TrueMotion, Inc. Tufts Health Plan Voyager Therapeutics Wayfair Wellington Management WilmerHale

#### Greater Philadelphia

Amazon Bank of America Children's Hospital of Philadelphia Cozen O'Connor Exelon Corporation JPMorgan Chase & Co. Merck New York Life Insurance Company Penn Mutual Power Home Remodeling Group Prudential Financial Publicis Health Media TE Connectivity Thomas Jefferson University Hospital University of Pennsylvania Veolia Wells Fargo & Company Jacksonville

Bank of America Baptist Health CIT Group Jacksonville Urban League

### JEA JPMorgan Chase & Co.

UF Health Jacksonville United Way of Northeast Florida Web.com

### Los Angeles

Amazon AT&T Bank of America Buzzfeed Cedars Sinai David & Goliath Davita Kidney Care DXC Technology Facebook Greenwood Seneca Hop Skip Drive Hulu Kaiser Permanente Live Nation Entertainment Los Angeles Police Department Marsh & McLennan MLK Community Hospital Morgner Company Scan Health Plan Snap Inc. Sony Entertainment SpaceX The Chernin Group The Getty The Jewish Federation of Greater Los Angeles Ticketmaster Uber Technologies Universal Music Group

"

### National Capital Region

Accenture Aliado Solutions LLC Allegis Group Amazon ASM Educational Center AT&T A-Tek Inc Baltimore Afro-American Newspapers Bank of America BD Diagnostic Systems **BGE Home** B-Line Medical, LLC **BNY** Mellon Brown Advisory Group Buchanan & Edwards CACI Capital Area Food Bank Capital One CareFirst Blue Cross Blue Shield

Carnegie Endowment for International Peace Center for Strategic & International Studies Century Distributions Systems CGI Ciena College Board Corporate Office Properties Trust Deloitte Deltek Inc. Dominion Energy, Inc. DXC Technology Edwards Performance Solutions Ellucian EverFi Exelon Corporation Facebook Fannie Mae Farmer Mac

Carlyle Group

Federal Reserve Bank of Richmond FINRA Fors Marsh Group Gannett Company, Inc GE Goodwin Procter LLP Greater Baltimore Urban League Health Tech Access Alliance Hearst Hogan Lovells Human Rights Campaign Johns Hopkins University JPMorgan Chase & Co. Kaiser Permanente Latham & Watkins LLP Learn Behavioral LIUNA Maximus Federal Services MECU

"

As CIO at American Express, my aspiration is to make American Express the best, most inclusive and diverse place to work in technology, bar none. As we continually seek top tech talent, we remain committed to collaborating with Year Up, which is dedicated to helping young adults close the employment Opportunity Divide. Through our longstanding partnership, we are building a new source of entry-level IT talent in a competitive job market. In fact, this partnership has led to a new technology talent profile within American Express designed to help these outstanding Year Up interns move more easily into permanent roles once they graduate from the program.

Medifast Medstar Health Metronome LLC Micron Technology, Inc. National Cooperative Bank Navy Federal Credit Union Neustar Newfit.org Office of the State's Attorney for Baltimore City Okta PA Capital LLC PayPal QTS Red River Rosetta Stone SAIC Salesforce Science and Medicine Group Sidley Austin LLP Southpoint Consulting Splunk Steward Partners Global Advisory Systems Alliance Inc. T. Rowe Price Tableau Software Uber Technologies University of Maryland Medical System Upstart Connectors Veolia Walker & Dunlop Weller Development Williams & Connolly WilmerHale Women for Women International

Medallia

### New York | New Jersey

AllianceBernstein (AB) Amazon American Express AT&T Bank of America Blackstone **BNP** Paribas Bank BNY Mellon Burberry Capgemini Carlyle Group Cox Automotive Davidson Kempner Capital Management DTCC Estee Lauder Companies Facebook Fidelity FINRA

Ford Foundation Fordham University Gap General Atlantic Goldman Sachs Hearst Hospital for Special Surgery Interpublic Group (IPG) JPMorgan Chase & Co. LinkedIn Lord Abbett Malbek MassMutual Medallia Morgan Stanley MSD Capital Nasdaq Neuberger Berman New York Life Insurance Company Nielsen Oak Hill Advisors PayPal Prudential Financial Publicis Health S&P Global Salesforce Silicon Valley Bank Skadden Spotify Starwood Capital Group Turner & Townsend Twitter Verisk Analytics Walmart E-Commerce WilmerHale

### Puget Sound

Accenture Alaska Airlines Amazon AT&T Bank of America BECH Bungie Coinstar DocuSign DreamBox Learning Expedia Group Expeditors International Facebook Fred Hutchinson Cancer Research Center Goodman Real Estate Hasbro Highspot HomeSight Hulu JPMorgan Chase & Co. Kaiser Permanente Lean Enterprise

Institute Microsoft Corporation Milliman Northwest Harvest Okta Providence Health & Services Redapt Rosetta Stone Salesforce Seattle Mariners Slalom Smartsheet Symetrix Tableau Software Unity Technologies

### **Rhode Island**

AAA Northeast Amica Mutual Insurance Company Bank of America Blue Cross Blue Shield of Rhode Island Brown University Care New England Citizens CVS Health Fidelity FM Global Gilbane Hasbro, Inc. IGT Lifespan Nautic Partners Neighborhood Health Plan of Rhode Island Providence Equity Partners State of Rhode Island Swarovski The Washington Trust Company UNFI (United Natural Foods)

### South Florida

AbleTo Akerman American Express ARK Solvers Information Technology AT&T Bank of America Baptist Health South Florida Bilzin Sumberg CONCACAF DXC Technology GE HBO Latin America JPMorgan Chase & Co. Kaseya Miami Dade College Office of United States Senator Marco Rubio

MARC GORDON CIO, American Express "

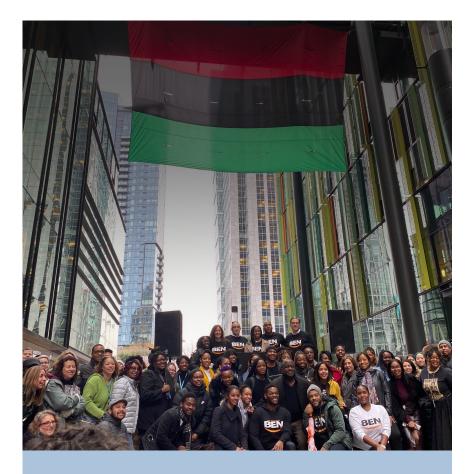
ONE12th Overtown Youth Center Perez Art Museum Miami SeaLand Stearns Weaver Miller The Venture City United Way of Miami-Dade World Fuel Services

### Tampa Bay

Bank of America Continental Benefits DTCC JPMorgan Chase & Co. New York Life Insurance Company Nielsen Valet Living

#### Wilmington

Amazon Bank of America BNY Mellon Exelon Corporation iPipeline JPMorgan Chase & Co. Sallie Mae Uber Technologies W.L. Gore and Associates



### **Anthony Cole**

President, Amazon Black Employee Network, Seattle

"Amazon's commitment to impact extends beyond our employees, business partners, and the economy; it also includes supporting our communities by investing in innovative solutions that will have a lasting, positive impact. **Creating access to in-demand skills training and quality education opportunities is a critical component of this work — one that we're able to support through our partnership with Year Up.** We look forward to providing more young adults of diverse backgrounds with access to sustainable career pathways and strengthening our communities through continued partnership with Year Up."



# THANK YOU

Because of your support, Year Up not only persevered in 2020 – we are Powering the Movement. With our 20 years of experience, combined with the many learnings from this unprecedented year, we are leading the movement to close the Opportunity Divide created by structural racism in this country. Thank you for your partnership, for your trust, and for your commitment to bettering the lives of Opportunity Talent, and therefore, bettering our nation.

For a more in-depth look, view our interactive 2020 Annual Report at www.yearupannualreport.com

